

## **JEFF PHILAPY**

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### **OBJECTIVE**

As an independent consultant/web application developer providing online retail businesses with software solutions that will integrate within their workflow to accomplish their goals.

### **SUMMARY**

**Inquisitive, motivated and passionate Web Application Developer/ Consultant;** 10 years of experience in developing, from ground up, custom in house eCommerce applications for online retail businesses. Working hand in hand with the client to educate them as well as understand their needs. Providing a well rounded general management service including; registering of domains and SSL certificates, managing their Linux server using Plesk and interacting with other companies to secure service or support for the client. Also researched, evaluated and recommended software and services which are useful for my client's business.

### **A LITTLE ABOUT ME**

**Good Character** In the past, I have been described by my friends, family and co-workers as: Being a hard worker, Having a Good attitude, Good personality, The easiest employee to work with, Fast learner, Smart, Knowledgeable, Inquisitive, Analytical, Thoughtful, Studious, Ambitious, Independent and Self motivated.

**Problem solver** I exhaustively research all the data I can find then interpret the data to come up with a solution. I love creating and developing solutions for my clients, the whole process is food for my mind. I especially love doing custom programming or trying to make innovative ideas a reality.

**Aim for the client's goals** I value customer satisfaction, improving my clients business so that they can increase income. I like to look at my client's business as my own, seeking to develop and grow it to success.

**Standards** I seek to standardize where ever possible since I realize the amount of grind work that standardization can cut out of the client's as well as my own daily workflow.

### **EXPERIENCE**

#### **Independent Consultant**

**Engaged in custom programming and development for 10 years on a retail eCommerce bible software website that was recently acquired by a much larger company:**

1. Utilized URL rewriting to make page names friendlier to search engines
2. Created a database redirect system to allow for the managing of renamed pages, following a "maintain all page names" policy.

3. Created an auto met tag generator which reads the content from the product and generates generic keywords and meta tags.
4. Created an auto submission script which submits database records to froogle.com, now referred to as googlebase.com
5. Created web store back office to meet the needs and workflow of the client for managing the product content on his website
6. Many other projects not listed here...

**Developed for 7 years on an eCommerce website that sells retail water filtration supplies.**

- Developed basic eCommerce components, order form with connection to payflo pro, cart, search, product listings and detail pages.

**Designed a property management website.**

- Includes a php/mysql application for the listing of properties available for rent.

**Developed a business directory.**

- Created a simple backoffice interface that makes it easy to add new ads to the site as well as design content.

**Volunteer**

**Volunteered as a beta tester for Interakt.ro which was recently acquired by Adobe. The product that I tested on (impatk2, Nextension2 and Phakt2) eventually evolved into what is now called “Adobe® Dreamweaver® Developer Toolbox”**

**Developed a basic Content Management System for a Christian content website.**

**Employee**

**Worked for 2 years as an employee designing web page ads for the sale and rental of time share property.**

**DEVELOPMENT SKILLS**

PHP, MySQL, light use of Ajax, light use of Javascript, Proficient with html, XHTML, CSS, Working knowledge of Search Engine Optimization and promotion, proficient use of regular expressions, proficient use of linux os via shell, good written and verbal communication

**TOOLS**

Nosphere PHPEd, Macromedia Dreamweaver MX 2004 and Adobe Dreamweaver CS3, Interakt MX Kollection and Adobe Dreamweaver Developer Toolbox, Fireworks MX, Standard Time, EMS mySQL Query, EMS mySQL Manager, PHPmyAdmin, Microsoft Office, and Open Office, Generally speaking I am proficient with most software I get my hands on.

**CODEBASES**

ADODB, DHTMLX